

2024

PARTNERSHIP OPPORTUNITIES



Indian Creek Plaza, in the heart of downtown, is Caldwell's living room. Formal introductions aren't necessary, all are welcome, and acquaintances and travelers alike become family. With over 200 events and activities held annually, there is always something going on. Indian Creek Plaza features splash pads in the summer and an outdoor ice ribbon in the winter, giving families the chance to enjoy each other's company over food, music, and games. Visitors to the Plaza can expect diverse events - from farmers markets and concerts to local food and drink festivals. Most of our events are FREE to participants thanks to the generous support of our partnering businesses and organizations.

WHO WE ARE

The mission of Destination Caldwell is to create high impact projects, which leverage our rich agricultural heritage and vibrant community spirit to build a prosperous future for Caldwell. Our vision is to position Caldwell as Idaho's premier gathering place with a focus on locally produced wines along the Sunnyslope Wine Region market fresh goods and farm to fork dining. Destination Caldwell, Inc. is the City of Caldwell's managing partner for Indian Creek Plaza. As a 501(C)(3) organization, Destination Caldwell is not a public entity, although we do administer the Downtown Caldwell Business Improvement District as part of our efforts. We value hospitality, community, leadership, and teamwork in all we do.

501(c)(3) non-profit
 EIN# 46-4016488

www.indiancreekplaza.com
www.destinationcaldwell.com



PROUD OF OUR SUCCESS

2021

- 267 Events & Activities at Indian Creek Plaza
- 210K Estimated Visitors at Plaza Events
- 46K Ice Skaters at Indian Creek Plaza
- 68 Earned News Stories
- 25K Social Media Followers (Facebook & IG)
- 188K Visits to Indian Creek Plaza's Website

2022

- 289 Events & Activities at Indian Creek Plaza
- 247K Estimated Visitors at Plaza Events
- 62K Ice Skaters at Indian Creek Plaza
- 65 Earned New Stories
- 37K Social Media Followers (Facebook & Instagram)
- 125K Visits to Indian Creek Website

2023

- 289 Events & Activities at Indian Creek Plaza
- 256K Estimated Visitors at Plaza Events
- 68K Ice Skaters at Indian Creek Plaza
- 68 Earned New Stories
- 46.8K Social Media Followers (Facebook & Instagram)
- 217K Visits to Indian Creek Website

TO OUR PARTNERS...

At Indian Creek Plaza, we aren't looking for sponsors. We are looking for **partners** to create long lasting relationships. Do you share our values of hospitality, community, teamwork, and leadership and want to make an impact in the lives of your community members? Together, let's rethink what it means to be a sponsor!

This is an overview of all of our partnership levels. Benefits may vary per event. We would love to customize a package for multiple events or create something special just for you! Financial partnership amounts vary with length and expected attendance of our events.

PRESENTING PARTNER

One available per signature event

- Corporate Visibility and Recognition
 - Partner's name with "Presented by" appearing with event name on all event specific communication, promotional materials, and signage
 - Partner's logo (black or white) appearing with logos from Premier Partner, Indian Creek Plaza, and Destination Caldwell on event specific promotional materials and signage
 - Partner's logo on Indian Creek Plaza's website including business link
 - Four (4) minimum social media posts with partner's logo leading up to the event (Facebook & Instagram)
 - One (1) slide on the Indian Creek Plaza's digital reader board promoting the event and will include the partners name as "Presented by"
 - 10 x 10 booth space (if desired)
 - Live mentions during the event

PREMIER PARTNER

One available per signature event

- Corporate Visibility and Recognition
 - Partner's logo (black or white) appearing with logos from Presenting Partner, Indian Creek Plaza, and Destination Caldwell on event specific promotional materials and signage
 - Partner's logo on Indian Creek Plaza's website including business link
 - Four (4) minimum social media posts with partner's logo leading up to the event (Facebook & Instagram)
 - 10 x 10 booth space
 - Live mentions during the event

ENTERTAINMENT PARTNER

Availability varies per signature event depending on length

- Corporate Visibility and Recognition
 - Partner's logo on Indian Creek Plaza's website including business link
 - 10 x 10 booth space available depending on entertainment and event, location may be near the entertainment (promotional material such as temporary signage and banners may be displayed during the entertainment of the event with prior approval of promotional material placement).
 - Two (2) social media posts with partners name or logo leading up to the event (Facebook & Instagram)
 - Live mentions during the event

TICKET BOUNCE BACK PARTNER

One available per ticketed signature event

- Branded coupon or offer upon purchase of ticket of Destination Caldwell's signature event on each e-ticket that your guests can redeem at your business or website
- You design the bounce back which can include a QR code for analytic tracking. This is a great way to advertise and track the impact to your business
- Up to two (2) social media posts leading up to the event. Ice Skating partner will receive (4) social media posts

ACTIVITY PARTNER

Multiple available per event

- Corporate Visibility and Recognition
 - 10 x 10 booth space available depending on activity and event, location may be near the activity (promotional material such as temporary signage and banners to be displayed during the activity (prior approval of promotional material placement required)
 - Up to two (2) social media posts leading up to the event if applicable to activity

BUSINESS IMPROVMENT DISTRICT PARTNER

One available per event - (Only available for BID members)

- Corporate Visibility and Recognition
 - 10 x 10 booth space available depending on activity and event, location may be near the activity (promotional material such as temporary signage and banners to be displayed during the activity (prior approval of promotional material placement required)
 - Up to two (2) social media posts leading up to the event if applicable to activity

SILENT DISC



JANUARY 20TH 5PM - 10PM



PRESENTING PARTNER	\$3000
PREMIER PARTNER	\$2000
ENTERTAINMENT PARTNER	\$1500
TICKETING BOUNCE BACK PARTNER	\$1000

ACTIVITY PARTNER \$500	ACTIVITY PARTNER \$500	ACTIVITY PARTNER \$500
ACTIVITY PARTNER \$500	ACTIVITY PARTNER \$500	ACTIVITY PARTNER \$500
ACTIVITY PARTNER \$500	BID PARTNER \$250	



RUGGED

IDAHO EXPO



APRIL 20, 2024
10am - 4pm

Whether it's hiking, camping, grilling, fishing, or hunting. You'll find everything you need for your next adventure!

Indian Creek
PLAZA

PRESENTING PARTNER

\$3000

PREMIER PARTNER








\$2000

ENTERTAINMENT PARTNER

LIVE MUSIC

\$1500

<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 
<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 
<p>ACTIVITY PARTNER \$500</p> 	<p>BID PARTNER \$250</p>	

YOUNG

ENTREPRENEUR

EXPO

APRIL 27TH 10AM - 2PM

In Idaho's dynamic business landscape, a rising generation of young entrepreneurs is reshaping success. From tech to eco-friendly ventures, their innovation and community-driven approach are transforming the state into a hub of forward-thinking entrepreneurship. Join the movement as these trailblazers redefine Idaho's business narrative.

PRESENTING PARTNER



\$3000

PREMIER PARTNER

\$2000

ENTERTAINMENT PARTNER

\$1500

<p>ACTIVITY PARTNER \$500</p>  <p>RENEWAL by ANDERSEN <small>FULL-SERVICE WINDOW & DOOR REPLACEMENT</small></p>	<p>ACTIVITY PARTNER \$500</p>  <p>EcoVIEW WINDOWS • DOORS</p>	<p>ACTIVITY PARTNER \$500</p>
<p>ACTIVITY PARTNER \$500</p>	<p>ACTIVITY PARTNER \$500</p>	<p>ACTIVITY PARTNER \$500</p>
<p>ACTIVITY PARTNER \$500</p>	<p>BID PARTNER \$250</p>	

CINCO DE MAYO

MAY 5TH, 2024
5 PM - 10 PM

TACO TASTE OFF • LIVE MUSIC • COLD DRINKS

PRESENTING PARTNER

\$3000

PREMIER PARTNER



\$2000

ENTERTAINMENT PARTNER
LIVE MUSIC & DANCERS



\$1500

<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 
<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 
<p>ACTIVITY PARTNER \$500</p> <p>Integrity Travel</p>	<p>BID PARTNER \$250</p>	



May 11

10 AM - 3 PM

Come sip on mimosas, listen to live music, and shop around. You'll find the perfect gift for the Mom in your life! Bring all the girls to celebrate sisterhood and friendship.



PRESENTING PARTNER







\$3000

PREMIER PARTNER

\$2000

ENTERTAINMENT PARTNER
LIVE MUSIC

\$1500

<p>ACTIVITY PARTNER \$500</p>  <p>RENEWAL by ANDERSEN FULL-SERVICE WINDOW & DOOR REPLACEMENT</p>	<p>ACTIVITY PARTNER \$500</p>  <p>IDAHO POWER An IDACORP Company</p>	<p>ACTIVITY PARTNER \$500</p>  <p>WEST VALLEY MEDICAL CENTER</p>
<p>ACTIVITY PARTNER \$500</p>  <p>Idaho Central CREDIT UNION</p>	<p>ACTIVITY PARTNER \$500</p>  <p>BATH FITTER Idaho</p>	<p>ACTIVITY PARTNER \$500</p>  <p>ECOVIEW WINDOWS • DOORS</p>
<p>ACTIVITY PARTNER \$500</p> <p>Integrity Travel</p>	<p>BID PARTNER \$250</p>	




TASTE OF CALDWELL

Wine Festival

MAY 18 • 5-8PM

PRESENTING PARTNER <i>TASTING GLASS</i>	\$3000
PREMIER PARTNER	\$2000
ENTERTAINMENT PARTNER <i>LIVE MUSIC</i>	\$1500
TICKETING BOUNCE BACK PARTNER	\$1000

ACTIVITY PARTNER \$500  RENEWAL by ANDERSEN <small>FULL-SERVICE WINDOW & DOOR REPLACEMENT</small>	ACTIVITY PARTNER \$500 Integrity Travel	ACTIVITY PARTNER \$500
ACTIVITY PARTNER \$500	ACTIVITY PARTNER \$500	ACTIVITY PARTNER \$500
ACTIVITY PARTNER \$500	BID PARTNER \$250	



TUESDAYS ON THE CREEK

CONCERT SERIES • 6-9 PM
MAY 14TH - SEPT 24TH



PRESENTING PARTNER



\$10,000

MAY PREMIER PARTNER



\$2500

JUNE PREMIER PARTNER

\$3500

JULY PREMIER PARTNER

\$3500

AUGUST PREMIER PARTNER

\$3500

SEPTEMBER PREMIER PARTNER

\$3500



PRESENTING PARTNER
FARMERS MARKET TOTE BAG



\$5000

MAY PREMIER PARTNER

\$1500

JUNE PREMIER PARTNER

\$2000

JULY PREMIER PARTNER

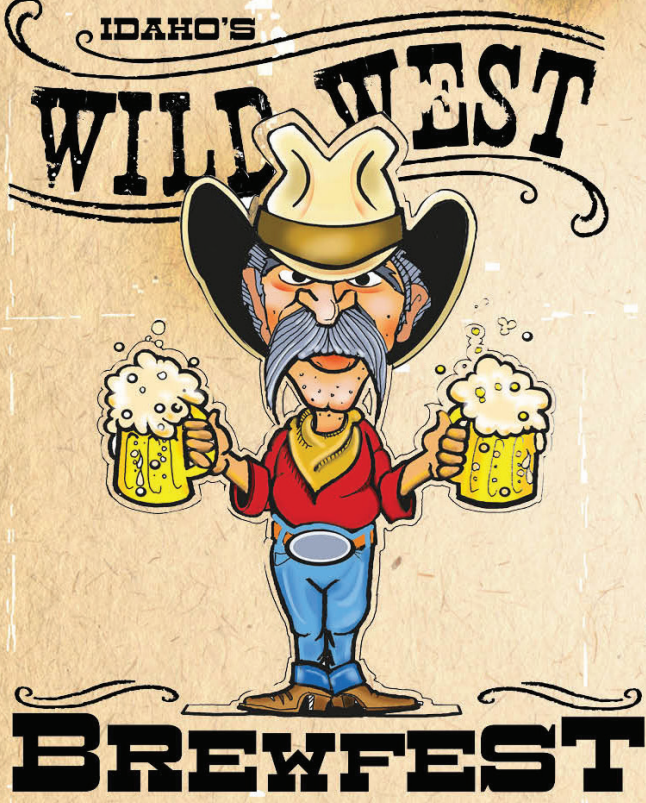
\$2000

AUGUST PREMIER PARTNER

\$2000

SEPTEMBER PREMIER PARTNER

\$2000



CALDWELL · IDAHO
Indian Creek
 PLAZA

JUNE 15TH
5 - 10 PM

PRESENTING PARTNER
 TASTING CUP



\$3000

PREMIER PARTNER
 BREWERY PASSPORT

\$2000

ENTERTAINMENT PARTNER
 LIVE MUSIC

\$1500

TICKET BOUNCE BACK PARTNER



\$1000

ACTIVITY PARTNER
 BEARD & MUSTACHE
 CONTEST
 \$500

ACTIVITY PARTNER
 \$500

RENEWAL
 by ANDERSEN
 FULL-SERVICE WINDOW & DOOR REPLACEMENT

ACTIVITY PARTNER
 \$500

ACTIVITY PARTNER
 \$500

ACTIVITY PARTNER
 \$500

Integrity Travel

ACTIVITY PARTNER
 \$500

ACTIVITY PARTNER
 \$500

BID PARTNER \$250



★ ★ ★ ★ ★ ★

CALDWELL NIGHT ★ RODEO KICKOFF!!!

BOOTS, BUCKLES, & BREWS

10 AUGUST 6PM - 9PM



PRESENTING PARTNER



\$3000

PREMIER PARTNER

\$2000

ENTERTAINMENT PARTNER
LIVE MUSIC

\$1500

<p>ACTIVITY PARTNER <i>DANCE LESSONS</i> \$500</p>	<p>ACTIVITY PARTNER \$500</p>  <p>RENEWAL by ANDERSEN FULL-SERVICE WINDOW & DOOR REPLACEMENT</p>	<p>ACTIVITY PARTNER \$500</p>  <p>UMPQUA BANK</p>
<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p> 	<p>ACTIVITY PARTNER \$500</p>
<p>ACTIVITY PARTNER \$500</p>	<p>BID PARTNER \$250</p>	



HOPS & CROPS FESTIVAL

SATURDAY, SEPTEMBER 7 • 12 PM - 4 PM

PRESENTING PARTNER



\$3000

PREMIER PARTNER

\$2000

ENTERTAINMENT PARTNER

LIVE MUSIC

\$1500

<p>ACTIVITY PARTNER \$500</p>	<p>ACTIVITY PARTNER \$500</p>	<p>ACTIVITY PARTNER \$500</p>
<p>ACTIVITY PARTNER \$500</p>	<p>ACTIVITY PARTNER \$500</p>	<p>ACTIVITY PARTNER \$500</p>
<p>ACTIVITY PARTNER \$500</p>	<p>BID PARTNER \$250</p>	






TASTE OF CALDWELL

Harvest Festival

SEPTEMBER 1

5pm - 8pm

PRESENTING PARTNER <i>TASTING CUP</i>		\$3000
PREMIER PARTNER		\$2000
ENTERTAINMENT PARTNER <i>LIVE MUSIC</i>		\$1500
TICKET BOUNCE BACK PARTNER		\$1000

<p>ACTIVITY PARTNER \$500</p>  <p>RENEWAL by ANDERSEN <small>FULL-SERVICE WINDOW & DOOR REPLACEMENT</small></p>	<p>ACTIVITY PARTNER \$500</p>  <p>Amalgamated Sugar</p>	<p>ACTIVITY PARTNER \$500</p>  <p>BATH FITTER[®]</p>
<p>ACTIVITY PARTNER \$500</p> <p>Integrity Travel</p>	<p>ACTIVITY PARTNER \$500</p>	<p>ACTIVITY PARTNER \$500</p>
<p>ACTIVITY PARTNER \$500</p>	<p>BID PARTNER \$250</p>	



INDIAN CREEK FESTIVAL

SEPT 13 & 14

PRESENTING PARTNER



\$7500

PREMIER PARTNER

\$5000

ENTERTAINMENT PARTNER
CARDBOARD KAYAK RACES

\$3000

ENTERTAINMENT PARTNER - OLDIES ON THE PLAZA

\$3000

ACTIVITY PARTNER
CAR SHOW & SHINE
\$2000

ACTIVITY PARTNER
CAR CRUISE
\$1500



ACTIVITY PARTNER
\$500



ACTIVITY PARTNER
KIDDIE CORNER
\$1000



ACTIVITY PARTNER
\$500



BID PARTNER \$250

ACTIVITY PARTNER
TUG OF WAR
\$1000



ACTIVITY PARTNER
\$500



Dogtoberfest

OCTOBER 5TH
SATURDAY
1 - 5 P M



MUSIC • BEER • FOOD • DOGS

PRESENTING PARTNER	\$3000
PREMIER PARTNER	\$2000
ENTERTAINMENT PARTNER <i>LIVE MUSIC</i>	\$1500

ACTIVITY PARTNER RUNNING OF THE WIENERS CONTEST \$500	ACTIVITY PARTNER DOG COSTUME CONTEST \$500	ACTIVITY PARTNER STEIN HOLDING CONTEST \$500
ACTIVITY PARTNER \$500 	ACTIVITY PARTNER \$500 	ACTIVITY PARTNER \$500
ACTIVITY PARTNER \$500	BID PARTNER \$250	



PRESENTING PARTNER



\$7500

PREMIER PARTNER

\$5000

ENTERTAINMENT PARTNER

MEET & GREET WITH SANTA

\$3000

ENTERTAINMENT PARTNER

MOBILE STAGE PROGRAMMING

\$3000

ACTIVITY PARTNER
\$2000
DISNEY CHARACTERS

ACTIVITY PARTNER
\$1500
Integrity Travel

ACTIVITY PARTNER
\$1000
 **Saint Alphonse**
A Member of Trinity Health

ACTIVITY PARTNER
\$1000

WEST VALLEY MEDICAL CENTER

ACTIVITY PARTNER
\$500
 **UMPQUA BANK**

ACTIVITY PARTNER
\$500
 **RENEWAL by ANDERSEN**
FULL-SERVICE WINDOW & DOOR REPLACEMENT

ACTIVITY PARTNER
\$500
 **P1FCU**

BUSINESS IMPROVEMENT DISTRICT PARTNER \$250

SK8 RIBBON COALITION

Jan 6th - Feb 3rd

Skate Ribbon Coalition: 5 week program changing lives one skate at a time. We empower children affected by poverty, offering them the joy of learning to skate, providing hot lunches to keep them warm in winter, and pushing kids to be the best they can be through mentorship. Together, we create smiles, skills, and full stomachs, ensuring every child has the chance to thrive.



PRESENTING PARTNER

\$3000

PREMIER PARTNER

\$2000

ACTIVITY PARTNER <i>JANUARY 6TH</i> \$500	ACTIVITY PARTNER <i>JANUARY 13TH</i> \$500	ACTIVITY PARTNER <i>JANUARY 20TH</i> \$500
ACTIVITY PARTNER <i>JANUARY 27TH</i> \$500	ACTIVITY PARTNER <i>FEBRUARY 8TH</i> \$500	BID PARTNER \$250

First THURSDAY

MAY - OCT

First Thursday is the monthly surprise that keeps our town buzzing with excitement. Local businesses open late, enticing us with the mystery of what special deals and unique experiences they have up their sleeves. If you love keeping your dollars local and shopping small businesses, First Thursdays is the event for you!



IN DOWNTOWN CALDWELL

PRESENTING PARTNER



\$3000

PREMIER PARTNER



\$2000

ACTIVITY PARTNER <i>MAY 2ND</i> \$500	ACTIVITY PARTNER <i>JUNE 6TH</i> \$500	ACTIVITY PARTNER <i>JULY 4TH</i> \$500 
BID PARTNER \$250	BID PARTNER \$250	BID PARTNER \$250
ACTIVITY PARTNER <i>AUGUST 1ST</i> \$500	ACTIVITY PARTNER <i>SEPTEMBER 5TH</i> \$500	ACTIVITY PARTNER <i>OCTOBER 3RD</i> \$500
BID PARTNER \$250	BID PARTNER \$250	BID PARTNER \$250




The Agventure Trail, the ultimate adult field trip, provides a hands-on, educational adventure where you can meet growers, explore farms, learn about food production, and savor fresh, local products, all while rediscovering the origins of the food we enjoy every day.

PRESENTING PARTNER

\$3000

PREMIER PARTNER

\$2000

ACTIVITY PARTNER MAY \$500	ACTIVITY PARTNER JUNE \$500 	ACTIVITY PARTNER JULY \$500
BID PARTNER \$250	BID PARTNER \$250	BID PARTNER \$250
ACTIVITY PARTNER AUGUST \$500	ACTIVITY PARTNER SEPTEMBER \$500	ACTIVITY PARTNER OCTOBER \$500
BID PARTNER \$250	BID PARTNER \$250	BID PARTNER \$250



WINTER PARTNERSHIP GUIDE

2024

providing our community a premier experience through every season



THE UNITING PARTNER | SINGLE GLASS PANEL ANNUAL INVESTMENT: \$1,000



- * Dates for display November 15-February 18 (95 days)
- * Estimated 190k impressions
- * Frost logo on clear glass panels
- * Approximate size: 26 inches high, 45 inches wide
- * Company logo will be centered on single panel and placed on outer rim of the Ice Ribbon



THE CONNECTING PARTNER | THREE GLASS PANELS ANNUAL INVESTMENT: \$2,500



- * Dates for display November 15-February 18 (95 days)
- * Partner's logo on Indian Creek Plaza's website, including business link
- * 10x10 booth space starting Nov 20th
- * 3 panels approximately 26 inches high, 135 inches wide
- * Company logo will be centered on three glass panels and placed on outer rim of the Ice Ribbon

ICE STAMP COMMUNITY PARTNER ANNUAL INVESTMENT: \$4,000



- * 20 available
- * Displayed November 15-February 18 (95 days)
- * Estimated 325k impressions
- * 4ft by 3ft color logo displayed in the near center Ice Rink
- * Includes 1 firepit rental package



THE GATHERING PARTNER | FIRE PIT
ANNUAL INVESTMENT: \$5,000



- * 3 available
- * Company name engraved on high quality metal and displayed year-round at the fire pit
- * Fire pit is turned on November 15-February 18 (95 days)
- * Estimated 300k impressions
- * Includes 1 firepit rental package (includes a 2 hour rental, seating & tables up to 25 guests and 10 skatepasses)

THE PREMIER COMMUNITY PARTNER | CENTER ICE RINK
ANNUAL INVESTMENT: \$10,000

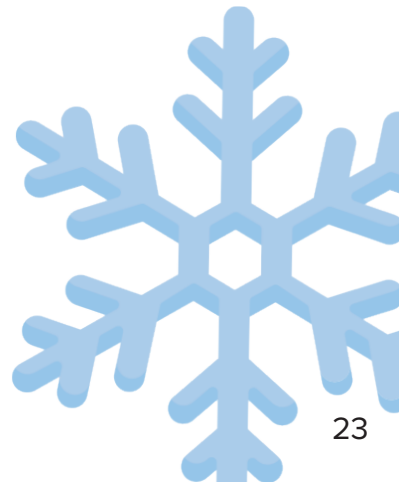


- * Displayed Mid November - Mid February (95 days)
- * Estimated 325k impressions
- * 8ft by 16ft color logo displayed in the center Ice Rink
- * Includes 1 firepit rental package (includes a 2 hour rental, seating & tables up to 25 guests and 10 skatepasses)

THE PREMIER COMMUNITY PARTNER | ICE SKATES
\$40,000



- * 550 Ice skates with Partner logo
- * Runs for 5 skate seasons
- * Displayed Mid November - Mid February
- * Estimated 325k impressions per year
- * Includes 1 firepit rental package (includes a 2 hour rental, seating & tables up to 25 guests and 10 skatepasses)
- * Live mention throughout the skate season



DIGITAL PASSPORT SPONSORSHIPS

The Value

Sponsoring a Destination Caldwell digital passport brings data insights and analytics to our valued partners. Partners will be provided with access to specific audiences and increased brand exposure.

These campaigns have the opportunity to bring increased brand exposure for our partners. Maybe the locals that download our pass aren't aware that our sponsor organization exists, but now our guests visit their store or organization, and it becomes a favorite of theirs. Perhaps a visitor is in the area for only a short time and decides to explore the town or county, the first place they'll start is with the sponsor they saw on the ad in the passport they've been using to explore!

Digital Partnership Packages

There are many ways that Destination Caldwell can build ads into your sponsored pass. Placement options include:

1. Within the mobile pass - every customer that downloads the pass will see the advertisement each time they open the passport.
2. Email confirmation ad - customers will receive a notification email when they sign-up for the pass, include an ad within the email.
3. Landing page ad - on our website where customers sign-up for the passport.



Types of Sponsorship

Gold Tier Sponsor (\$3,000) - Sponsor will receive all three sponsorship Promotion Options for the duration of the campaign.

Silver Tier Sponsor (\$2,000) - Pick either their Mobile Pass ad or Email Confirmation Ad for the duration of the campaign.

Bronze Tier Sponsor (\$1,000) - Pass Ad for the duration of the campaign and logo on prize branding.

Reporting Back

Once the passport and partnerships have been live for a bit, Destination Caldwell will share the successful reports with your team which include how many sign-ups the passport has gotten, check-ins, and more.

Destination Caldwell will be using UTM links for ads so that our partners can track how many clicks are coming from a specific advertisement. This can help determine the success of the ads and if the partnership is valuable to continue in the future. We have reports in the passport backend that show clicks from passports for in-pass ads.

Start your adventure today and make your campaign dreams a reality with the support of a dedicated partner and using Destination Caldwell's digital passport cutting-edge platform. Bon voyage!

THANK YOU

FOR YOUR CONSIDERATION



IMPORTANT CONTACTS

MELISSA SHERMAN

PROGRAM & EVENTS DIRECTOR
MELISSA@DESTINATIONCALDWELL.COM

DENAE WARREN

EXECUTIVE DIRECTOR
DENAE@DESTINATIONCALDWELL.COM

119 S 7th Ave, Caldwell, ID 83605



ADOPT A PENGUIN

Introducing our adorable new skating companions: the Penguin Skate Aids! These charming penguins are here to enhance the ice-skating experience for everyone. Now, you have the exclusive opportunity to become a sponsor and claim the naming rights for these lovable creatures. Align your brand with winter fun and community joy by supporting our rink. Secure your sponsorship for the Penguin Skate Aids and make a lasting impression in the hearts of skaters of all ages. Glide into the winter season with us and leave a legacy of festive delight!

Estimated 325K impressions

For more info contact: **MELISSA SHERMAN**
PROGRAM & EVENTS DIRECTOR
MELISSA@DESTINATIONCALDWELL.COM



Westy



Vino



Free wash



Penguin #4
\$500

Penguin #5
\$500

Penguin #6
\$500

Penguin #7
\$500

Penguin #8
\$500

Penguin #9
\$500